BLOCKFACTS PRIVACY POLICY

1. Introduction

Please read this Privacy Policy carefully as it explains how BlockFacts Ltd. ("we", "our" or "us") uses the personal information that you've provided or that we have obtained about you.

The personal data that you provide (referred to as your "information" in this Privacy Policy) is data which by itself or with other data available to us, can be used to identify you.

We're committed to keeping your personal information safe and confidential both online and offline, and treating any information you give us fairly and lawfully.

We respect your right to privacy and will only process personal data you provide to us in accordance with the General Data Protection Regulation and Data Protection Act 2018, the Privacy and Electronic Communications (EC Directive) Regulations 2003, as updated from time to time, and other applicable privacy laws.

2. What information do we collect?

When you sign up for our services online, before we save or use your data, we may collect information about you are as follows: For a free subscription, we only collect and save your email address.

For a paid subscription, we may require additional details, such as full name, address, email address, country, telephone number and information about your company, if applicable. Providing some personal data when signing up is optional. We do not collect or store any details regarding your payment method – these are handled by third party payment processors.

We may also collect information such as the date and time you used our services and website information. We may also collect other information such as information you provide through customer surveys, feedback, customer service and correspondence or communications. Some information is required information but other information is optional and if you do not want to give it to us, you do not need to.

These details are held securely and are associated with your account.

3. What do we do with the information we collect?

- We make sure you are receiving the services and products you are entitled to as part of your premium or free subscription.
- It is necessary for our legitimate interests: This includes identifying trends to develop new products and services; collecting and analysing information so that we can deliver the most appropriate customer experience. Providing you with customer support and services, including answering questions and responding to feedback.
- You have given us your consent to use it for marketing communications: You can change your marketing preference at any time in the platform settings.

4. Where we store your information/ Transfers to third countries

Sometimes our service providers may be located in other countries and in which case we may send your personal information to countries which have different standards of data protection than the UK. We have put in place protections to ensure that your information is always safeguarded.

We store your information on servers located within the European Economic Area (EEA). We may change the location of servers in the future to improve services to you but we shall always ensure that we put in place protections to ensure that your information is safeguarded. Due to the international nature of our business, there may be some instances where your information is processed or stored outside of the EU. In those instances, we will ensure that appropriate safeguards are in place for that transfer and storage as required by applicable law.

5. Your rights

You have rights to be informed about the processing of your personal information (this is what this Privacy Policy sets out to do). You also have the rights to:

- access the personal information held about you;
- withdraw your consent at any time where we rely on it to process your information;
- to object to processing of your information provided we do not have any continuing lawful reason to continue to use and process the information;

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- to restrict processing of your information provided we do not have any continuing lawful reason to continue to use and process that information;

- to have your information erased provided we do not have any continuing lawful reason to continue to use and process that information;

- to request access to your information and information about how we process it;

To obtain a copy of the personal information we hold about you, please send an email to support@blockfacts.io

6. Security

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure of information we have safeguards and encryption in place to keep your information safe.

7. Disclosing your information

BlockFacts does not sell your personal information to third parties. When required by law, it may be necessary for us to disclose your personal information to third parties.

8. Cookies

Cookies are small text files that are placed on your computer, smartphone or other device when you access the internet.

Why does BlockFacts use cookies?

Our website, along with most other major websites, uses cookies. Cookies enable users to navigate around websites and (where appropriate) enable us to tailor the content to fit the needs of visitors who have accessed the site and help us improve the user experience. Without cookies enabled we cannot guarantee that the website and your experience whilst visiting are as we intended it to be. None of the cookies used on our website collects personally identifiable information about you.

At BlockFacts we use cookies in the following ways:

We use cookies on our website. Without cookies enabled you will not be able use all services as intended.
To track how visitors reach our site and the path they take through it to help us improve our service to you. We use Google Analytics, a popular web analytics service provided by Google. Google Analytics uses cookies to help us to analyse how users use the site. Find out more about how these cookies are used on the Google Privacy site.

To monitor and manage our website experience.

To understand how our advertising campaigns and promotions are working, to improve our site design, offers and promotions. No information is passed to third parties.

Contact

If you have any specific questions regarding this policy you can address it to contact@blockfacts.io

Future Changes

Changes to BlockFacts Privacy Policy will be reflected in this document as necessary from time to time.

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